



# 2018 Sponsorship Levels & Program Advertising

Discover Aviation & Airshow Spectacular

## Tomcat: \$50,000+ Sponsorship

- Catered Private Chalet
- 100 VIP Tickets
- VIP Parking
- 8 Aerobatic Thrill Flights
- 16 Discover Aviation Flight Vouchers
- Recognition During All Media Outreach
- Public Address Recognition 8 Times during Show
- Logo & Link on Official Website
- Logo & Text Recognition in Airshow Program
- Full-Page Ad in Airshow Program
- Exclusive Recognition Signage at Airshow
- Recognition on Group Signage at Airshow
- Recognition on Radio Advertising
- Recognition on Social Media
- 20x20 Prominent Location Expo Space

## Eagle: \$25,000 Sponsorship

- Catered Private Chalet
- 50 VIP Tickets
- VIP Parking
- 4 Aerobatic Thrill Flights
- 8 Discover Aviation Flight Vouchers
- Recognition During All Media Outreach
- Public Address Recognition 4 Times during Show
- Logo & Link on Official Website
- Logo & Text Recognition in Airshow Program
- Full-Page Ad in Airshow Program
- Exclusive Recognition Signage
- Recognition on Group Signage
- Recognition on Radio Advertising
- Recognition on Social Media
- 10x20 Prominent Location Expo Space

## Falcon: \$10,000 Sponsorship

- Catered Community Chalet
- 25 VIP Tickets
- VIP Parking
- 2 Aerobatic Thrill Flights
- 4 Discover Aviation Flight Vouchers
- Recognition During All Media Outreach
- Public Address Recognition 2 Times during Show
- Logo & Link on Official Website
- Recognition on Group Banner
- Logo & Text Recognition in Airshow Program
- Half-Page Ad in Airshow Program
- Recognition on Group Signage
- Recognition on Social Media
- 10x10 Prominent Location Expo Space

## Mustang: \$5,000 Sponsorship

- Catered Community Chalet
- 10 VIP Tickets
- VIP Parking
- 1 Aerobatic Thrill Flight
- 2 Discover Aviation Flight Vouchers
- Logo & Link on Official Website
- Text Recognition in Airshow Program
- Quarter-Page Ad in Airshow Program
- Recognition on Group Signage
- 10x10 Expo Space

## Lightning: \$2,500 Sponsorship

- Catered Community Chalet
- 5 VIP Tickets
- VIP Parking
- 1 Discover Aviation Flight Voucher
- Recognition on Group Signage
- Text Recognition in Airshow Program
- Business Card Ad in Airshow Program
- 10x10 Expo Space

Advertisement Only: Full Page – \$2,000 | 1/2 Page – \$1,250  
1/4 Page – \$750 | Business Card – \$250

| Promotional Benefits                  | Tomcat Sponsor<br>\$50,000 | Eagle Sponsor<br>\$25,000 | Falcon Sponsor<br>\$10,000 | Mustang Sponsor<br>\$5,000 | Lightning Sponsor<br>\$2,500 |
|---------------------------------------|----------------------------|---------------------------|----------------------------|----------------------------|------------------------------|
| Catered chalet                        | Private                    | Private                   | Community                  | Community                  | Community                    |
| VIP Tickets                           | 100                        | 50                        | 25                         | 10                         | 5                            |
| VIP Parking                           | YES                        | YES                       | YES                        | YES                        | YES                          |
| Aerobatic Thrill Flights              | 8                          | 4                         | 2                          | 1                          |                              |
| Discover Aviation Flight Vouchers     | 16                         | 8                         | 4                          | 2                          | 1                            |
| Recognition during all media outreach | YES                        | YES                       | YES                        |                            |                              |
| PA recognition during show            | 8 times                    | 4 times                   | 2 times                    |                            |                              |
| Recognition on official website       | Logo link                  | Logo link                 | Logo link                  | Logo link                  | Text link                    |
| Recognition signage                   | Exclusive & Group          | Exclusive & Group         | Group                      | Group                      | Group                        |
| Recognition in airshow program        | Logo & Text                | Logo & Text               | Logo & Text                | Text                       | Text                         |
| Advertisement in airshow program      | Full Page                  | Full Page                 | Half Page                  | Quarter Page               | Business Card                |
| Recognition on radio advertising      | YES                        | YES                       |                            |                            |                              |
| Recognition on social media           | YES                        | YES                       | YES                        |                            |                              |
| Expo space                            | Prominent 20 x 20          | Prominent 10 x 20         | Prominent 10 x 10          | 10 x 10                    | 10 x 10                      |



# DISCOVER AVIATION & AIRSHOW SPECTACULAR 2018 SPONSORSHIP LEVELS COMMITMENT FORM

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

I would like to commit to the following sponsorship:

- Tomcat Sponsor  \$50,000
- Eagle Sponsor  \$25,000
- Falcon Sponsor  \$10,000
- Mustang Sponsor  \$5,000
- Lightning Sponsor  \$2,500
- General Sponsor  \$\_\_\_\_\_ Please indicate the sponsorship amount here.
- In-Kind Sponsor  \$\_\_\_\_\_ Please indicate the sponsorship value here.

Sponsored Goods and/or Services \_\_\_\_\_

Describe how goods and/or services are valued \_\_\_\_\_

\_\_\_\_\_

- Ad space only     \$2,000 (Full Page)     \$1,250 (1/2 Page)     \$750 (1/4 Page)     \$250 (Business Card)

- I am interested in supporting Discover Aviation & Airshow Spectacular by providing volunteers.  
Our Volunteer Chair will contact the person listed above about volunteer/sponsor opportunities.

By being a sponsor for Discover Aviation & Airshow Spectacular, I understand the sponsor levels as outlined with this form and have enclosed a check in the amount of \$ \_\_\_\_\_ and/or sponsoring \_\_\_\_\_ valued at \$ \_\_\_\_\_ to secure my sponsorship level. If applicable, a high-resolution copy (vector format preferred) of my logo and short company bio will be emailed to discoveraviation@sundanceairport.com, which may be used per the Discover Aviation & Airshow Spectacular Sponsorship level features. All information, including signed sponsorship contract, check and company logo, MUST be received by April 14, 2018.

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Mail donations to:**

Discover Aviation & Airshow Spectacular  
13000 North Sara Road  
Yukon, Oklahoma 73099